



Hi there, I'm Ralf.

Ralf Josef Curriculum Vitae

My work experience:



since November 2017

Co Founder / Design and Product Strategy Lead

Spaghetti Brain is a digital coach that supports primary school children to better understand their own learning processes. It is a tablet application to be used in the classroom by the pupils, in that moment when they get stuck in their individual work. I co founded the company, and am responsible for the product development process: working with pupils and their teachers in the classroom using co-design methods to design and iterate. Furthermore, I plan the development process, align it with school term times and developer time tables towards the goal of having a Spaghetti Brain MVP by mid 2019.



since October 2016

Consulting Designer for Mental Health / User Engagement

The engage project turned into a consultation for our UK partner, the mental health charity SANE, as well as other potential clients. As a design consultancy, we advise on how design thinking and physical prompts that are specifically designed for each context can help with difficult conversation topics. I am currently one of the project leads for our partnership with SANE and responsible for creating a fully functional production model of a series of workshop tools, as well as wrap those and their initial material up in a cohesive, branded package.



January - June 2015

Consulting Designer for Urbanisation / Sustainability

The Department of Arts and Culture of the City of Munich joined four other European Cities and started the EU supported 'What's the deal?!' project about urban culture. I supported this project as a consultant and designer, facilitating the communication between different exhibitors and between the project and the public. I wrote a daily blog and was in charge of content, design, and production of the project catalogue that was published for the final exhibition. Furthermore, the city asked me to exhibit my own work, for which I designed 'Reducing Efficiency', contemplating our understanding of sustainability and consumerism.



March 2013 - June 2014

Freelance Design Journalist

After my time as an editorial intern, I continued to write for the design magazine 'form', but expanded my customer base to other magazines such as 'domus Germany', the Munich based magazines 'ding' and 'mhm', as well as to blogs such as 'monta.gs'. I wrote articles about sub cultures, city portraits, reviews as well as opinion pieces.



August 2012 - February 2013

Editorial Intern / Editorial Assistant at form magazine

For half a year I worked as an editorial intern at renowned bi-lingual German design magazine 'form' in Frankfurt (a.M.). I wrote book and exhibition reviews, artist portraits and researched for many articles.

Where I learnt:

2017

MA / MSc Global Innovation Design

Royal College of Art / Imperial College, London
Keio Media Design, Tokyo / Pratt Institute, NYC

2015

BA Industrial Design

Munich University of Applied Sciences

2009

Abitur, 1.4 (A-level equals AAA)

Gymnasium Oberhaching, Munich, Germany

2007

Canadian High School Diploma

Quebec High School, Quebec, Canada

My skills:



Problem finding



Concept finding



Team compatibility / adaptability



Design research



Product design prototyping (3D print)



Writing



Speculative design (Back Casting)



Animation (After Effects, Maya)



Coding (Web, Processing)



Visualisation (Illustrator, InDesign)



Co-design methods (Workshops)



Design inquiry skills

What I speak:



German
mother-tongue



English



French